

Victorville Kids Baptism Class Proposal

In the same way your Father in heaven is not willing that any of these little ones should perish. – Matthew 18:14 (NIV)

Purpose: Ensure that children (and their parents) understand the commitment they are making to become a Christian and to be baptized.

Audience: Victorville children who are in 1st – 6th grade and their parents/guardians.

Program: Victorville Kids Baptism Class.

Description: Victorville Kids Baptism Class is offered for children in 1st – 6th grade who wish to be baptized. In each class children will be taught the plan of salvation, how to become a Christian, and the meaning of baptism. At the conclusion of the class, each child will receive a special interview with one of our HDC Kids Staffers to answer any questions they have about salvation or baptism and to ensure that each child understands the commitment they are making to become a Christian and to be baptized.

Classes are offered on the same weekend as the adult class during the following service starting May 15, 2011. Kids Baptism Class will be a pre-requisite* for children to get baptized at the Victorville Campus. A parent/guardian will be required to attend with their child. Registration for this class is not required.

Here's a Brief Overview of the Process:

1. *Attend* – Children will attend a 30min presentation with a parent/guardian designed to give a kid-friendly overview of the ABCs, what baptism is, why it is important in the life of every believer, and how baptism works at the Victorville Campus.

**NOTE: If parents would like to get baptized with their children they can either attend the baptism class at 9am OR the Kids Baptism Class at 11am WITH their children. They will not be required to go to both.*

2. *Schedule* – After the class families will sign-up for when they would like to have their child get baptized and set-up when they will meet for a one-on-one interview with one of our HDC Kids staffers.
3. *Meet* – Children, along with a parent/guardian will meet with a staff member to talk through their salvation decision, their understanding about what baptism is and why it is important, and answer any questions both might have. This is a great opportunity for us to talk with families before their child gets baptized. As part of the interview process we will show families when/where to meet before their baptism, what the baptismal looks like, what to bring, and how the day will flow.
4. *Get Baptized* - We will work hard to make the day every child gets baptized an incredible event. Our hope is that it is something families will NEVER forget!

Promotion Approach:

1. Page on kids' ministry part of the website with info about when classes/baptisms will be at each campus.
2. Advertise in the adult bulletin in conjunction with the announcement for our teen/adult baptism class.
3. Leads will advertise the class in conjunction with the announcement for our teen/adult baptism class.
4. Our Kids' Ministry will pass out flyers the weekend before the class after each service.
5. Promote on the HDC Kids Blog/Facebook/Twitter the week leading up to the class.
6. Promote to parents at our Milestones Parenting Conference during Milestone #2 twice a year.